

MDA Releases Rankings of Top Web Entities in Malaysia for February 2019

Kuala Lumpur, Malaysia, 27th May 2019 – The Malaysian Digital Association (MDA), the apex representative body for online publishers, advertising agencies and digital service providers in Malaysia, today released monthly rankings of web activity for the top online entities in Malaysia for February 2019 based on data from [Comscore](#). Comscore MMX Multi-Platform provides an unduplicated view of total audience behavior across desktops, smartphones and tablets to give a deep look at audience size, demographic composition, engagement, and behavioral trends.

Top 20 Malaysia-based Domains Visited in Malaysia

HMETRO.COM.MY took the top position in the 20 local domains ranking in February 2019, with over 5.4 million unique visitors. KWSP.GOV.MY entered the top 20 ranking, featuring in position #19.

Top 20 Local Domains visited in Malaysia[^] February 2019 Total Malaysia – Desktop population age 6+, Mobile population age 18+ Source: Comscore MMX Multi-Platform						
Rank	Entity	Unique Visitors (000)		Rank	Entity	Unique Visitors (000)
1	HMETRO.COM.MY	5,422		11	SINCHEW.COM.MY	3,056
2	MAYBANK2U.COM.MY	4,782		12	SAYS.COM	3,037
3	BHARIAN.COM.MY	4,531		13	ORIENTALDAILY.COM.MY	2,535
4	DIGI.COM.MY	3,675		14	OHBULAN.COM	2,484
5	MALAYSIAKINI.COM	3,558		15	UTUSAN.COM.MY	2,468
6	ASTROAWANI.COM	3,549		16	CIMBCLICKS.COM.MY	2,092
7	THESTAR.COM.MY	3,392		17	GEMPAK.COM	1,713
8	CHINAPRESS.COM.MY	3,249		18	CARI.COM.MY	1,679
9	MUDAH.MY	3,228		19	KWSP.GOV.MY	1,560
10	SINARHARIAN.COM.MY	3,174		20	PAULTAN.ORG	1,477

[^] According to MDA's custom-defined ranking based on Comscore MMX Multi-Platform data. This ranking covers the top Malaysia-only domains and/or Malaysia-owned/based companies as defined by MDA, from a list of top 200 global web domains in Malaysia which is reviewed every 6 months. Web domains which are illegal or with illegal content according to Malaysia law are excluded.

Top 20 Properties Visited in Malaysia

Compared with the previous month, the top five properties (i.e. Google Sites, Facebook, Media Prima Group, Astro Group, and Microsoft Sites) held on to their position in the rankings. No properties entered the ranking.

Top 20 Properties visited in Malaysia^^ February 2019 Total Malaysia – Desktop population age 6+, Mobile population age 18+ Source: Comscore MMX Multi-Platform						
Rank	Entity	Unique Visitors (000)		Rank	Entity	Unique Visitors (000)
1	Google Sites	17,975		11	MCIL Multimedia	4,457
2	Facebook	16,290		12	Karangkraf Media Group	4,178
3	Media Prima Group	14,343		13	Malaysiakini Sites	4,032
4	Astro Group	11,303		14	TENCENT Inc.	3,899
5	Microsoft Sites	7,199		15	Maxis Group	3,733
6	Verizon Media	5,959		16	Telenor	3,717
7	SHOPEE.COM.MY	5,491		17	TELEGRAM.ORG	3,696
8	Lazada Sites	5,404		18	MUDAH.MY	3,228
9	Maybank Group	4,973		19	Utusan Group	3,129
10	The Star Media Group	4,942		20	Samsung Group	2,916

^^ Properties which are illegal or with illegal content according to Malaysia law are excluded.

Top 20 Entertainment-Related Entities Visited in Malaysia

Entertainment-related entities consist of websites and mobile apps that contain information related to TV, Movies, Music and Music Players. Astro Radio tops the chart with over 4 million visitors.

Top 20 Entertainment entities visited in Malaysia ^{^^^}						
February 2019						
Total Malaysia – Desktop population age 6+, Mobile population age 18+						
Source: Comscore MMX Multi-Platform						
Rank	Entity	Unique Visitors (000)		Rank	Entity	Unique Visitors (000)
1	Astro Radio	4,087		11	CINEMA.COM.MY	1,105
2	UPROXX	2,551		12	ASTRO.COM.MY	806
3	Spotify	2,179		13	MLP Xuan	788
4	GEMPAK.COM	1,713		14	Netflix Inc.	696
5	JOOX.COM	1,448		15	iTunes Software (App)	646
6	DAILYMOTION.COM	1,280		16	Fullscreen Video Network	627
7	IFLIX.COM	1,163		17	SMULE.COM	615
8	MEDIAHIBURAN.MY	1,153		18	Complex	603
9	MSTAR.COM.MY	1,127		19	ETODAY Entertainment	544
10	IMDb	1,125		20	VICE Media	507

^{^^^} According to MDA's custom-defined ranking based on Comscore MMX Multi-Platform data. Domains which are illegal or with illegal content according to Malaysia law are excluded.

For more information about Comscore MMX Multi-Platform, please visit [comscore.com](https://www.comscore.com) or request a live product demonstration [here](#).

Editors' Note

This report highlights how Internet users in Malaysia consume online content. International traffic is not counted in this report.

About Comscore

Comscore (NASDAQ: SCOR) is a trusted partner for planning, transacting and evaluating media across platforms. With a data footprint that combines digital, linear TV, over-the-top and theatrical viewership intelligence with advanced audience insights, Comscore allows media buyers and sellers to quantify their multiscreen behavior and make business decisions with confidence. A proven leader in measuring digital and set-top box audiences and advertising at scale, Comscore is the industry's emerging, third-party source for reliable and comprehensive cross-platform measurement. To learn more about Comscore, please visit [comscore.com](https://www.comscore.com).

About MDA

The Malaysian Digital Association (MDA) is a representative body which comprises online publishers, advertising agencies, creative agencies and digital service providers. Founded in 2009, MDA has been instrumental in shaping the Malaysian digital industry and is committed to driving it forward with innovative initiatives, like the endorsement of a standardised measurement currency for the industry, Digital Wednesday, MDA School, Best Practices Report & d Awards.

For more information about MDA, please visit www.malaysiandigitalassociation.org.my or contact Zati Azami at the MDA Secretariat at Telephone: +603-7660-8535 or zati@macomm.com.my.

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