

MDA Releases Rankings of Top Web Entities in Malaysia for March 2019

Kuala Lumpur, Malaysia, 27th May 2019 – The Malaysian Digital Association (MDA), the apex representative body for online publishers, advertising agencies and digital service providers in Malaysia, today released monthly rankings of web activity for the top online entities in Malaysia for March 2019 based on data from [Comscore](#). Comscore MMX Multi-Platform provides an unduplicated view of total audience behavior across desktops, smartphones and tablets to give a deep look at audience size, demographic composition, engagement, and behavioral trends.

Top 20 Malaysia-based Domains Visited in Malaysia

MAYBANK2U.COM.MY took the top position in the 20 local domains ranking in March 2019, with over 5.2 million unique visitors. NST.COM.MY, KOSMO.COM.MY and LOWYAT.NET entered the top 20 ranking, featuring in position #16, #18 and #20 respectively.

Top 20 Local Domains visited in Malaysia[^] March 2019 Total Malaysia – Desktop population age 6+, Mobile population age 18+ Source: Comscore MMX Multi-Platform						
Rank	Entity	Unique Visitors (000)		Rank	Entity	Unique Visitors (000)
1	MAYBANK2U.COM.MY	5,230		11	ASTROAWANI.COM	2,777
2	HMETRO.COM.MY	5,051		12	SINCHEW.COM.MY	2,676
3	BHARIAN.COM.MY	4,521		13	UTUSAN.COM.MY	2,611
4	MALAYSIAKINI.COM	3,904		14	ORIENTALDAILY.COM.MY	2,542
5	DIGI.COM.MY	3,798		15	CIMBCLICKS.COM.MY	2,169
6	THESTAR.COM.MY	3,573		16	NST.COM.MY	1,747
7	MUDAH.MY	3,006		17	OHBULAN.COM	1,680
8	SAYS.COM	2,946		18	KOSMO.COM.MY	1,644
9	SINARHARIAN.COM.MY	2,845		19	CARI.COM.MY	1,622
10	CHINAPRESS.COM.MY	2,812		20	LOWYAT.NET	1,611

[^] According to MDA's custom-defined ranking based on Comscore MMX Multi-Platform data. This ranking covers the top Malaysia-only domains and/or Malaysia-owned/based companies as defined by MDA, from a list of top 200 global web domains in Malaysia which is reviewed every 6 months. Web domains which are illegal or with illegal content according to Malaysia law are excluded.

Top 20 Properties Visited in Malaysia

Compared with the previous month, the top five properties (i.e. Google Sites, Facebook, Media Prima Group, Astro Group, and Microsoft Sites) held on to their position in the rankings. UPROXX entered the ranking, featuring in position #19.

Top 20 Properties visited in Malaysia^^ March 2019 Total Malaysia – Desktop population age 6+, Mobile population age 18+ Source: Comscore MMX Multi-Platform						
Rank	Entity	Unique Visitors (000)		Rank	Entity	Unique Visitors (000)
1	Google Sites	17,240		11	Malaysiakini Sites	4,412
2	Facebook	16,057		12	TENCENT Inc.	3,913
3	Media Prima Group	13,603		13	MCIL Multimedia	3,900
4	Astro Group	9,485		14	Telenor	3,827
5	Microsoft Sites	7,456		15	TELEGRAM.ORG	3,737
6	Lazada Sites	6,037		16	Maxis Group	3,719
7	Verizon Media	6,019		17	Karangkraf Media Group	3,588
8	SHOPEE.COM.MY	5,889		18	Utusan Group	3,385
9	Maybank Group	5,363		19	UPROXX	3,269
10	The Star Media Group	5,047		20	MUDAH.MY	3,006

^^ Properties which are illegal or with illegal content according to Malaysia law are excluded.

Top 20 Automotive-Related Entities Visited in Malaysia

Automotive-related entities consist of automotive sites, car dealers and buying guides, automotive publications, automotive news and information, and car/motorcycle racing sites. PAULTAN.ORG tops the chart with over 1.4 million visitors.

Top 20 Automotive entities visited in Malaysia ^{^^^} March 2019 Total Malaysia – Desktop population age 6+, Mobile population age 18+ Source: Comscore MMX Multi-Platform						
Rank	Entity	Unique Visitors (000)		Rank	Entity	Unique Visitors (000)
1	PAULTAN.ORG	1,494		11	Honda	72
2	MUDAH.MY Auto	1,187		12	Toyota Group	69
3	CARLIST.MY	442		13	MOTORTRADER.COM.MY	58
4	CARBASE.MY	281		14	Internet Brands Automotive	54
5	PERODUA.COM.MY	239		15	Proton Holdings	43
6	MotorSport Network	154		16	CARSOME.MY	42
7	Star Autos	146		17	ZEROTOHUNDRED.COM	42
8	OTO.MY	120		18	Hearst Autos Enthusiast	42
9	MOTORTAKAFUL.COM	101		19	SgCarMart	41
10	PCAUTO.COM.CN	92		20	DREBAR.MY	38

^{^^^} According to MDA's custom-defined ranking based on Comscore MMX Multi-Platform data. Domains which are illegal or with illegal content according to Malaysia law are excluded.

For more information about Comscore MMX Multi-Platform, please visit comscore.com or request a live product demonstration [here](#).

Editors' Note

This report highlights how Internet users in Malaysia consume online content. International traffic is not counted in this report.

About Comscore

Comscore (NASDAQ: SCOR) is a trusted partner for planning, transacting and evaluating media across platforms. With a data footprint that combines digital, linear TV, over-the-top and theatrical viewership intelligence with advanced audience insights, Comscore allows media buyers and sellers to quantify their multiscreen behavior and make business decisions with confidence. A proven leader in measuring digital and set-top box audiences and advertising at scale, Comscore is the industry's emerging, third-party source for reliable and comprehensive cross-platform measurement. To learn more about Comscore, please visit comscore.com.

About MDA

The Malaysian Digital Association (MDA) is a representative body which comprises online publishers, advertising agencies, creative agencies and digital service providers. Founded in 2009, MDA has been instrumental in shaping the Malaysian digital industry and is committed to driving it forward with innovative initiatives, like the endorsement of a standardised measurement currency for the industry, Digital Wednesday, MDA School, Best Practices Report & d Awards.

For more information about MDA, please visit www.malaysiandigitalassociation.org.my or contact Zati Azami at the MDA Secretariat at Telephone: +603-7660-8535 or zati@macomm.com.my.

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