

MDA Releases Rankings of Top Web Entities in Malaysia for April 2019

Kuala Lumpur, Malaysia, April, 2019 – The Malaysian Digital Association (MDA), the apex representative body for online publishers, advertising agencies and digital service providers in Malaysia, today released monthly rankings of web activity for the top online entities in Malaysia for April 2019 based on data from [Comscore](#). Comscore MMX Multi-Platform provides an unduplicated view of total audience behavior across desktops, smartphones and tablets to give a deep look at audience size, demographic composition, engagement, and behavioral trends.

Top 20 Malaysia-based Domains Visited in Malaysia

MAYBANK2U.COM.MY remained in the top position in the 20 local domains ranking in April 2019, with over 4.9 million unique visitors. GEMPAK.COM, VIRALCHAM.COM and PAULTAN.ORG entered the top 20 ranking, featuring in position #17, #19 and #20 respectively.

Top 20 Local Domains visited in Malaysia^ April 2019 Total Malaysia – Desktop population age 6+, Mobile population age 18+ Source: Comscore MMX Multi-Platform						
Rank	Entity	Unique Visitors (000)		Rank	Entity	Unique Visitors (000)
1	MAYBANK2U.COM.MY	4,937		11	ORIENTALDAILY.COM.MY	2,825
2	HMETRO.COM.MY	4,593		12	SINCHEW.COM.MY	2,682
3	BHARIAN.COM.MY	4,416		13	SAYS.COM	2,602
4	DIGI.COM.MY	3,952		14	UTUSAN.COM.MY	2,468
5	MALAYSIAKINI.COM	3,779		15	CIMBCLICKS.COM.MY	2,209
6	THESTAR.COM.MY	3,510		16	OHBULAN.COM	2,202
7	CHINAPRESS.COM.MY	3,336		17	GEMPAK.COM	1,997
8	ASTROAWANI.COM	3,110		18	CARI.COM.MY	1,907
9	MUDAH.MY	3,059		19	VIRALCHAM.COM	1,470
10	SINARHARIAN.COM.MY	2,832		20	PAULTAN.ORG	1,456

^ According to MDA's custom-defined ranking based on Comscore MMX Multi-Platform data. This ranking covers the top Malaysia-only domains and/or Malaysia-owned/based companies as defined by MDA, from a list of top 200 global web domains in Malaysia which is reviewed every 6 months. Web domains which are illegal or with illegal content according to Malaysia law are excluded.

Top 20 Properties Visited in Malaysia

Compared with the previous month, the top five properties (i.e. Google Sites, Facebook, Media Prima Group, Astro Group, and Microsoft Sites) held on to their position in the rankings. Twitter and Samsung Group entered the ranking, featuring in position #18 and #20.

Top 20 Properties visited in Malaysia^^ April 2019 Total Malaysia – Desktop population age 6+, Mobile population age 18+ Source: Comscore MMX Multi-Platform						
Rank	Entity	Unique Visitors (000)		Rank	Entity	Unique Visitors (000)
1	Google Sites	17,213		11	MCIL Multimedia	4,359
2	Facebook	16,013		12	Malaysiakini Sites	4,075
3	Media Prima Group	13,817		13	Telenor	3,988
4	Astro Group	10,291		14	TELEGRAM.ORG	3,910
5	Microsoft Sites	7,481		15	TENCENT Inc.	3,873
6	SHOPEE.COM.MY	5,914		16	Maxis Group	3,758
7	Verizon Media	5,847		17	Karangkraf Media Group	3,467
8	Lazada Sites	5,814		18	Twitter	3,115
9	The Star Media Group	5,370		19	MUDAH.MY	3,059
10	Maybank Group	5,106		20	Samsung Group	2,918

^^ Properties which are illegal or with illegal content according to Malaysia law are excluded.

Top 10 Real Estate-Related Entities Visited in Malaysia

Real Estate-related entities consist of sites that provide information on real estate listings, apartments/homes, commercial property, real estate agents and moving guides for local areas. Propertyguru Group tops the chart with over 1.1 million visitors.

Top 20 Real Estate entities visited in Malaysia ^{^^^} April 2019 Total Malaysia – Desktop population age 6+, Mobile population age 18+ Source: Comscore MMX Multi-Platform		
Rank	Entity	Unique Visitors (000)
1	Propertyguru Group	1,168
2	MUDAH.MY Properties	866
3	IProperty Group	590
4	Star Property	82
5	SIMEDARBYPROPERTY.COM	25
6	MANSIONGLOBAL.COM	24
7	DESIGNINGBUILDINGS.CO.UK	17
8	THEEDGEPROPERTY.COM.MY	16
9	Realtor.com Network	9
10	KOMPAS.COM Properti	8

^{^^^} According to MDA's custom-defined ranking based on Comscore MMX Multi-Platform data. Domains which are illegal or with illegal content according to Malaysia law are excluded.

For more information about Comscore MMX Multi-Platform, please visit comscore.com or request a live product demonstration [here](#).

Editors' Note

This report highlights how Internet users in Malaysia consume online content. International traffic is not counted in this report.

About Comscore

Comscore (NASDAQ: SCOR) is a trusted partner for planning, transacting and evaluating media across platforms. With a data footprint that combines digital, linear TV, over-the-top and theatrical viewership intelligence with advanced audience insights, Comscore allows media buyers and sellers to quantify their multiscreen behavior and make business decisions with confidence. A proven leader in measuring digital and set-top box audiences and advertising at scale, Comscore is the

industry's emerging, third-party source for reliable and comprehensive cross-platform measurement. To learn more about Comscore, please visit [comscore.com](https://www.comscore.com).

About MDA

The Malaysian Digital Association (MDA) is a representative body which comprises online publishers, advertising agencies, creative agencies and digital service providers. Founded in 2009, MDA has been instrumental in shaping the Malaysian digital industry and is committed to driving it forward with innovative initiatives, like the endorsement of a standardised measurement currency for the industry, Digital Wednesday, MDA School, Best Practices Report & d Awards.

For more information about MDA, please visit www.malaysiandigitalassociation.org.my or contact Zati Azami at the MDA Secretariat at Telephone: +603-7660-8535 or zati@macomm.com.my.

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