

## MDA Releases Rankings of Top Web Entities in Malaysia for June 2019

**Kuala Lumpur, Malaysia, June, 2019** – The Malaysian Digital Association (MDA), the apex representative body for online publishers, advertising agencies and digital service providers in Malaysia, today released monthly rankings of web activity for the top online entities in Malaysia for June 2019 based on data from [Comscore](#). Comscore MMX Multi-Platform provides an unduplicated view of total audience behavior across desktops, smartphones and tablets to give a deep look at audience size, demographic composition, engagement, and behavioral trends.

### Top 20 Malaysia-based Domains Visited in Malaysia

MAYBANK2U.COM.MY moved up to the top position in the 20 local domains ranking in June 2019, with over 4.7 million unique visitors. There were no new entrants in the top 20 ranking.

<b>Top 20 Local Domains visited in Malaysia^</b> <b>June 2019</b> <b>Total Malaysia – Desktop population age 6+, Mobile population age 18+</b> <b>Source: Comscore MMX Multi-Platform</b>						
Rank	Entity	Unique Visitors (000)		Rank	Entity	Unique Visitors (000)
1	MAYBANK2U.COM.MY	4,727		11	SINCHEW.COM.MY	3,176
2	BHARIAN.COM.MY	4,577		12	MUDAH.MY	2,948
3	HMETRO.COM.MY	4,395		13	ORIENTALDAILY.COM.MY	2,715
4	DIGI.COM.MY	4,136		14	OHBULAN.COM	2,712
5	MALAYSIAKINI.COM	4,103		15	UTUSAN.COM.MY	2,226
6	CHINAPRESS.COM.MY	3,936		16	CARI.COM.MY	2,226
7	THESTAR.COM.MY	3,909		17	CIMBCLICKS.COM.MY	1,974
8	SINARHARIAN.COM.MY	3,830		18	GEMPAK.COM	1,936
9	ASTROAWANI.COM	3,521		19	NST.COM.MY	1,895
10	SAYS.COM	3,269		20	PAULTAN.ORG	1,516

*^ According to MDA's custom-defined ranking based on Comscore MMX Multi-Platform data. This ranking covers the top Malaysia-only domains and/or Malaysia-owned/based companies as defined by MDA, from a list of top 200 global web domains in Malaysia which is reviewed every 6 months. Web domains which are illegal or with illegal content according to Malaysia law are excluded.*

## Top 20 Properties Visited in Malaysia

Compared with the previous month, the top five properties (i.e. Google Sites, Facebook, Media Prima Group, Astro Group, and Microsoft Sites) held on to their position in the rankings. Samsung Group entered the ranking, featuring in position #18.

<b>Top 20 Properties visited in Malaysia^^</b> <b>June 2019</b> <b>Total Malaysia – Desktop population age 6+, Mobile population age 18+</b> <b>Source: Comscore MMX Multi-Platform</b>						
Rank	Entity	Unique Visitors (000)		Rank	Entity	Unique Visitors (000)
1	Google Sites	17,144		11	Maybank Group	4,953
2	Facebook	15,979		12	Karangkraf Media Group	4,503
3	Media Prima Group	14,195		13	Malaysiakini Sites	4,288
4	Astro Group	11,649		14	Telenor	4,175
5	Microsoft Sites	7,578		15	Maxis Group	4,060
6	SHOPEE.COM.MY	6,351		16	TELEGRAM.ORG	4,017
7	Lazada Sites	6,293		17	TENCENT Inc.	3,784
8	Verizon Media	5,453		18	Samsung Group	3,353
9	The Star Media Group	5,388		19	Twitter	3,265
10	MCIL Multimedia	4,958		20	Utusan Group	2,966

^^ Properties which are illegal or with illegal content according to Malaysia law are excluded.

## Top 10 Social Media-Related Entities Visited in Malaysia

Social Media-related entities consist of sites where the creation and consumption of content is user generated or sites that serve a social networking role. Facebook tops the chart with over 15.9 million visitors.

<b>Top 10 Social Media entities visited in Malaysia<sup>^^^</sup></b> <b>June 2019</b> <b>Total Malaysia – Desktop population age 6+, Mobile population age 18+</b> <b>Source: Comscore MMX Multi-Platform</b>		
Rank	Entity	Unique Visitors (000)
1	Facebook	15,979
2	Blogger	6,478
3	TELEGRAM.ORG	4,017
4	Twitter	3,265
5	WeChat	2,242
6	Linkedin	2,051
7	WORDPRESS.COM	1,556
8	Pinterest	1,443
9	Messenger (Mobile App)	1,425
10	MICHAT.SG	1,404

<sup>^^^</sup> Domains which are illegal or with illegal content according to Malaysia law are excluded.

For more information about Comscore MMX Multi-Platform, please visit [comscore.com](https://www.comscore.com) or request a live product demonstration [here](#).

### Editors' Note

This report highlights how Internet users in Malaysia consume online content. International traffic is not counted in this report.

### About Comscore

Comscore (NASDAQ: SCOR) is a trusted partner for planning, transacting and evaluating media across platforms. With a data footprint that combines digital, linear TV, over-the-top and theatrical viewership intelligence with advanced audience insights, Comscore allows media buyers and sellers to quantify their multiscreen behavior and make business decisions with confidence. A proven leader in measuring digital and set-top box audiences and advertising at scale, Comscore is the industry's emerging, third-party source for reliable and comprehensive cross-platform measurement. To learn more about Comscore, please visit [comscore.com](https://www.comscore.com).

### **About MDA**

The Malaysian Digital Association (MDA) is a representative body which comprises online publishers, advertising agencies, creative agencies and digital service providers. Founded in 2009, MDA has been instrumental in shaping the Malaysian digital industry and is committed to driving it forward with innovative initiatives, like the endorsement of a standardised measurement currency for the industry, Digital Wednesday, MDA School, Best Practices Report & d Awards.

For more information about MDA, please visit [www.malaysiandigitalassociation.org.my](http://www.malaysiandigitalassociation.org.my) or contact Zati Azami at the MDA Secretariat at Telephone: +603-7660-8535 or [zati@macomm.com.my](mailto:zati@macomm.com.my).

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