

MDA Releases Rankings of Top Web Entities in Malaysia for May 2019

Kuala Lumpur, Malaysia, May, 2019 – The Malaysian Digital Association (MDA), the apex representative body for online publishers, advertising agencies and digital service providers in Malaysia, today released monthly rankings of web activity for the top online entities in Malaysia for May 2019 based on data from [Comscore](#). Comscore MMX Multi-Platform provides an unduplicated view of total audience behavior across desktops, smartphones and tablets to give a deep look at audience size, demographic composition, engagement, and behavioral trends.

Top 20 Malaysia-based Domains Visited in Malaysia

BHARIAN.COM.MY moved up to the top position in the 20 local domains ranking in May 2019, with over 5.3 million unique visitors. NST.COM.MY entered the top 20 ranking, featuring in position #19.

Top 20 Local Domains visited in Malaysia[^] May 2019 Total Malaysia – Desktop population age 6+, Mobile population age 18+ Source: Comscore MMX Multi-Platform						
Rank	Entity	Unique Visitors (000)		Rank	Entity	Unique Visitors (000)
1	BHARIAN.COM.MY	5,302		11	UTUSAN.COM.MY	3,167
2	MAYBANK2U.COM.MY	4,814		12	MUDAH.MY	3,101
3	HMETRO.COM.MY	4,791		13	GEMPAK.COM	2,768
4	SINARHARIAN.COM.MY	4,314		14	SINCHEW.COM.MY	2,721
5	MALAYSIAKINI.COM	4,279		15	SAYS.COM	2,620
6	DIGI.COM.MY	4,105		16	ORIENTALDAILY.COM.MY	2,555
7	ASTROAWANI.COM	4,069		17	CIMBCLICKS.COM.MY	2,283
8	THESTAR.COM.MY	3,970		18	CARI.COM.MY	2,148
9	CHINAPRESS.COM.MY	3,546		19	NST.COM.MY	1,740
10	OHBULAN.COM	3,362		20	PAULTAN.ORG	1,727

[^] According to MDA's custom-defined ranking based on Comscore MMX Multi-Platform data. This ranking covers the top Malaysia-only domains and/or Malaysia-owned/based companies as defined by MDA, from a list of top 200 global web domains in Malaysia which is reviewed every 6 months. Web domains which are illegal or with illegal content according to Malaysia law are excluded.

Top 20 Properties Visited in Malaysia

Compared with the previous month, the top five properties (i.e. Google Sites, Facebook, Media Prima Group, Astro Group, and Microsoft Sites) held on to their position in the rankings. Utusan Group entered the ranking, featuring in position #18.

Top 20 Properties visited in Malaysia^^ May 2019 Total Malaysia – Desktop population age 6+, Mobile population age 18+ Source: Comscore MMX Multi-Platform						
Rank	Entity	Unique Visitors (000)		Rank	Entity	Unique Visitors (000)
1	Google Sites	17,242		11	Karangkraf Media Group	5,032
2	Facebook	16,206		12	MCIL Multimedia	4,632
3	Media Prima Group	14,336		13	Malaysiakini Sites	4,443
4	Astro Group	11,272		14	TELEGRAM.ORG	4,240
5	Microsoft Sites	7,850		15	Telenor	4,147
6	SHOPEE.COM.MY	6,881		16	TENCENT Inc.	3,944
7	Lazada Sites	6,497		17	Maxis Group	3,917
8	Verizon Media	6,139		18	Utusan Group	3,661
9	The Star Media Group	5,401		19	Twitter	3,348
10	Maybank Group	5,045		20	MUDAH.MY	3,101

^^ Properties which are illegal or with illegal content according to Malaysia law are excluded.

Top 20 Lifestyles-Related Entities Visited in Malaysia

Lifestyles-related entities consist of sites that provide advice geared for the improvement of one’s habits, attitudes and overall well-being towards making one’s life simpler. SIRAPLIMAU.COM tops the chart with over 2.3 million visitors.

Top 20 Lifestyles entities visited in Malaysia^{^^^} May 2019 Total Malaysia – Desktop population age 6+, Mobile population age 18+ Source: Comscore MMX Multi-Platform						
Rank	Entity	Unique Visitors (000)		Rank	Entity	Unique Visitors (000)
1	SIRAPLIMAU.COM	2,389		11	Conde Nast Digital	824
2	MINGGUANWANITA.MY	2,193		12	Meredith Digital	733
3	RASA.MY	2,003		13	Yahoo-HuffPost Lifestyles Network	727
4	Waktu Solat Malaysia (Mobile App)	1,214		14	HIJABISTA.COM.MY	670
5	ILUMINASI.COM	1,190		15	PESONAPENGANTIN.MY	638
6	ROJAKLAH.COM	1,149		16	SAYS.COM Lifestyle	600
7	BITSMEDIA.COM	1,019		17	STAR2.COM	565
8	Hearst Digital Media	941		18	SHE Media	424
9	CafeMedia	906		19	Astro Digital Publications	378
10	MYRESIPI.COM	876		20	OpenRice	371

^{^^^} Domains which are illegal or with illegal content according to Malaysia law are excluded.

For more information about Comscore MMX Multi-Platform, please visit [comscore.com](https://www.comscore.com) or request a live product demonstration [here](#).

Editors’ Note

This report highlights how Internet users in Malaysia consume online content. International traffic is not counted in this report.

About Comscore

Comscore (NASDAQ: SCOR) is a trusted partner for planning, transacting and evaluating media across platforms. With a data footprint that combines digital, linear TV, over-the-top and theatrical viewership intelligence with advanced audience insights, Comscore allows media buyers and sellers to quantify their multiscreen behavior and make business decisions with confidence. A proven leader in measuring digital and set-top box audiences and advertising at scale, Comscore is the industry’s emerging, third-party source for reliable and comprehensive cross-platform measurement. To learn more about Comscore, please visit [comscore.com](https://www.comscore.com).

About MDA

The Malaysian Digital Association (MDA) is a representative body which comprises online publishers, advertising agencies, creative agencies and digital service providers. Founded in 2009, MDA has been instrumental in shaping the Malaysian digital industry and is committed to driving it forward with innovative initiatives, like the endorsement of a standardised measurement currency for the industry, Digital Wednesday, MDA School, Best Practices Report & d Awards.

For more information about MDA, please visit www.malaysiandigitalassociation.org.my or contact Zati Azami at the MDA Secretariat at Telephone: +603-7660-8535 or zati@macomm.com.my.

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