

MDA Releases Rankings of Top Web Entities in Malaysia for July 2019

Kuala Lumpur, Malaysia, July, 2019 – The Malaysian Digital Association (MDA), the apex representative body for online publishers, advertising agencies and digital service providers in Malaysia, today released monthly rankings of web activity for the top online entities in Malaysia for July 2019 based on data from [Comscore](#). Comscore MMX Multi-Platform provides an unduplicated view of total audience behavior across desktops, smartphones and tablets to give a deep look at audience size, demographic composition, engagement, and behavioral trends.

Top 20 Malaysia-based Domains Visited in Malaysia

MAYBANK2U.COM.MY remained in the top position in the top 20 local domains ranking in July 2019, with over 4.8 million unique visitors. SIAKAPKELI.MY entered the top 20 ranking, featuring in position #20.

Top 20 Local Domains visited in Malaysia^ July 2019 Total Malaysia – Desktop population age 6+, Mobile population age 18+ Source: Comscore MMX Multi-Platform						
Rank	Entity	Unique Visitors (000)		Rank	Entity	Unique Visitors (000)
1	MAYBANK2U.COM.MY	4,824		11	MUDAH.MY	3,038
2	HMETRO.COM.MY	4,239		12	SINCHEW.COM.MY	2,875
3	MALAYSIAKINI.COM	3,862		13	GEMPAK.COM	2,765
4	DIGI.COM.MY	3,809		14	OHBULAN.COM	2,697
5	BHARIAN.COM.MY	3,778		15	UTUSAN.COM.MY	2,556
6	SINARHARIAN.COM.MY	3,621		16	ORIENTALDAILY.COM.MY	2,408
7	ASTROAWANI.COM	3,598		17	NST.COM.MY	2,202
8	CHINAPRESS.COM.MY	3,439		18	CARI.COM.MY	2,180
9	THESTAR.COM.MY	3,390		19	CIMBCLICKS.COM.MY	2,060
10	SAYS.COM	3,360		20	SIAKAPKELI.MY	1,687

^ According to MDA's custom-defined ranking based on Comscore MMX Multi-Platform data. This ranking covers the top Malaysia-only domains and/or Malaysia-owned/based companies as defined by MDA, from a list of top 200 global web domains in Malaysia which is reviewed every 6 months. Web domains which are illegal or with illegal content according to Malaysia law are excluded.

Top 20 Properties Visited in Malaysia

Compared with the previous month, the top five properties (i.e. Google Sites, Facebook, Media Prima Group, Astro Group, and Microsoft Sites) held on to their position in the rankings. Wikimedia Foundation Sites entered the ranking, featuring in position #19.

Top 20 Properties visited in Malaysia^^ July 2019 Total Malaysia – Desktop population age 6+, Mobile population age 18+ Source: Comscore MMX Multi-Platform						
Rank	Entity	Unique Visitors (000)		Rank	Entity	Unique Visitors (000)
1	Google Sites	17,458		11	The Star Media Group	4,828
2	Facebook	16,350		12	TELEGRAM.ORG	4,225
3	Media Prima Group	13,766		13	Karangkraf Media Group	4,184
4	Astro Group	11,006		14	Malaysiakini Sites	3,989
5	Microsoft Sites	7,813		15	Telenor	3,822
6	SHOPEE.COM.MY	7,046		16	Maxis Group	3,707
7	Lazada Sites	6,483		17	TENCENT Inc.	3,691
8	Verizon Media	5,699		18	Twitter	3,476
9	MCIL Multimedia	5,125		19	Wikimedia Foundation Sites	3,225
10	Maybank Group	4,991		20	Utusan Group	3,132

^^ Properties which are illegal or with illegal content according to Malaysia law are excluded.

Top 20 Banking-Related Entities Visited in Malaysia

Banking-related entities consist of sites that include retail and corporate banks, as well as credit card issuers, credit unions and lenders. Maybank Group tops the chart with over 4.9 million visitors.

Top 20 Banking entities visited in Malaysia ^{^^^} July 2019 Total Malaysia – Desktop population age 6+, Mobile population age 18+ Source: Comscore MMX Multi-Platform						
Rank	Entity	Unique Visitors (000)		Rank	Entity	Unique Visitors (000)
1	Maybank Group	4,991		11	United Overseas Bank Group	218
2	CIMB Group	2,330		12	BANKISLAM.COM.MY	200
3	Public Bank Group	1,246		13	BANKRAKYAT.COM.MY	168
4	RHB Group	939		14	Affin Group	150
5	Hong Leong Bank	783		15	Standard Chartered PLC	135
6	BANKISLAM.BIZ	707		16	OCBC.COM	117
7	MYBSN.COM.MY	677		17	OCBC.COM.MY	99
8	Ambank Group	336		18	Alliance Financial Group	75
9	HSBC	246		19	PRUDENTIAL.COM.MY	51
10	Citigroup	234		20	MBFCARDS.COM	24

^{^^^} Entities which are illegal or with illegal content according to Malaysia law are excluded.

For more information about Comscore MMX Multi-Platform, please visit comscore.com or request a live product demonstration [here](#).

Editors' Note

This report highlights how Internet users in Malaysia consume online content. International traffic is not counted in this report.

About Comscore

Comscore (NASDAQ: SCOR) is a trusted partner for planning, transacting and evaluating media across platforms. With a data footprint that combines digital, linear TV, over-the-top and theatrical viewership intelligence with advanced audience insights, Comscore allows media buyers and sellers to quantify their multiscreen behavior and make business decisions with confidence. A proven leader in measuring digital and set-top box audiences and advertising at scale, Comscore is the industry's emerging, third-party source for reliable and comprehensive cross-platform measurement. To learn more about Comscore, please visit comscore.com.



About MDA

The Malaysian Digital Association (MDA) is a representative body which comprises online publishers, advertising agencies, creative agencies and digital service providers. Founded in 2009, MDA has been instrumental in shaping the Malaysian digital industry and is committed to driving it forward with innovative initiatives, like the endorsement of a standardised measurement currency for the industry, Digital Wednesday, MDA School, Best Practices Report & d Awards.

For more information about MDA, please visit www.malaysiandigitalassociation.org.my or contact Zati Azami at the MDA Secretariat at Telephone: +603-7660-8535 or zati@macomm.com.my.

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