

MDA Releases Rankings of Top Web Entities in Malaysia for January 2019

Kuala Lumpur, Malaysia, 27th May 2019 – The Malaysian Digital Association (MDA), the apex representative body for online publishers, advertising agencies and digital service providers in Malaysia, today released monthly rankings of web activity for the top online entities in Malaysia for January 2019 based on data from [Comscore](#). Comscore MMX Multi-Platform provides an unduplicated view of total audience behavior across desktops, smartphones and tablets to give a deep look at audience size, demographic composition, engagement, and behavioral trends.

Top 20 Malaysia-based Domains Visited in Malaysia

HMETRO.COM.MY took the top position in the 20 local domains ranking in January 2019, with over 5.3 million unique visitors. CARI.COM.MY entered the top 20 ranking, featuring in position #19.

Top 20 Local Domains visited in Malaysia^{^*} January 2019 Total Malaysia – Desktop population age 6+, Mobile population age 18+ Source: Comscore MMX Multi-Platform						
Rank	Entity	Unique Visitors (000)		Rank	Entity	Unique Visitors (000)
1	HMETRO.COM.MY	5,378		11	UTUSAN.COM.MY	3,011
2	BHARIAN.COM.MY	4,978		12	SINARHARIAN.COM.MY	2,908
3	MAYBANK2U.COM.MY	4,905		13	SINCHEW.COM.MY	2,908
4	ASTROAWANI.COM	4,199		14	ORIENTALDAILY.COM.MY	2,829
5	DIGI.COM.MY	3,931		15	OHBULAN.COM	2,495
6	THESTAR.COM.MY	3,908		16	CIMBCLICKS.COM.MY	2,213
7	MALAYSIAKINI.COM	3,861		17	GEMPAK.COM	2,135
8	MUDAH.MY	3,304		18	NST.COM.MY	1,892
9	CHINAPRESS.COM.MY	3,285		19	CARI.COM.MY	1,711
10	SAYS.COM	3,093		20	PAULTAN.ORG	1,659

[^] According to MDA's custom-defined ranking based on Comscore MMX Multi-Platform data. This ranking covers the top Malaysia-only domains and/or Malaysia-owned/based companies as defined by MDA, from a list of top 200 global web domains in Malaysia which is reviewed every 6 months. Web domains which are illegal or with illegal content according to Malaysia law are excluded.

* Table has been updated to reflect changes in rankings.

Top 20 Properties Visited in Malaysia

Compared with the previous month, the top five properties (i.e. Google Sites, Facebook, Media Prima Group, Astro Group, and Microsoft Sites) held on to their position in the rankings. Samsung Group entered the ranking, featuring in position #20.

Top 20 Properties visited in Malaysia^^ January 2019 Total Malaysia – Desktop population age 6+, Mobile population age 18+ Source: Comscore MMX Multi-Platform						
Rank	Entity	Unique Visitors (000)		Rank	Entity	Unique Visitors (000)
1	Google Sites	17,430		11	Malaysiakini Sites	4,301
2	Facebook	16,034		12	Karangkraf Media Group	4,279
3	Media Prima Group	14,090		13	MCIL Multimedia	4,258
4	Astro Group	11,226		14	Telenor	3,974
5	Microsoft Sites	7,241		15	Maxis Group	3,862
6	Verizon Media**	5,825		16	TENCENT Inc.	3,856
7	SHOPEE.COM.MY	5,471		17	Utusan Group	3,588
8	Lazada Sites	5,256		18	TELEGRAM.ORG	3,525
9	The Star Media Group	5,255		19	MUDAH.MY	3,304
10	Maybank Group	5,157		20	Samsung Group	3,031

^^ Properties which are illegal or with illegal content according to Malaysia law are excluded.

** With the release of January 2019 data, Oath changed its name to Verizon Media. Verizon Media is formerly known as Oath.

Top 10 Social Media-Related Entities Visited in Malaysia

Social Media-related entities consist of websites and mobile apps where the creation and consumption of content is user generated or sites that serve a social networking role. Facebook tops the chart with over 16 million visitors.

Top 10 Social Media entities visited in Malaysia^{^^^} January 2019 Total Malaysia – Desktop population age 6+, Mobile population age 18+ Source: Comscore MMX Multi-Platform		
Rank	Entity	Unique Visitors (000)
1	Facebook	16,034
2	Blogger	5,722
3	TELEGRAM.ORG	3,525
4	WeChat	2,744
5	Twitter	2,697
6	LinkedIn	2,560
7	Google+	2,024
8	WORDPRESS.COM	1,991
9	Pinterest	1,306
10	Reddit	1,039

^{^^^} According to MDA's custom-defined ranking based on Comscore MMX Multi-Platform data. Domains which are illegal or with illegal content according to Malaysia law are excluded.

For more information about Comscore MMX Multi-Platform, please visit comscore.com or request a live product demonstration [here](#).

Editors' Note

This report highlights how Internet users in Malaysia consume online content. International traffic is not counted in this report.

About Comscore

Comscore (NASDAQ: SCOR) is a trusted partner for planning, transacting and evaluating media across platforms. With a data footprint that combines digital, linear TV, over-the-top and theatrical viewership intelligence with advanced audience insights, Comscore allows media buyers and sellers to quantify their multiscreen behavior and make business decisions with confidence. A proven leader in measuring digital and set-top box audiences and advertising at scale, Comscore is the

industry's emerging, third-party source for reliable and comprehensive cross-platform measurement. To learn more about Comscore, please visit [comscore.com](https://www.comscore.com).

About MDA

The Malaysian Digital Association (MDA) is a representative body which comprises online publishers, advertising agencies, creative agencies and digital service providers. Founded in 2009, MDA has been instrumental in shaping the Malaysian digital industry and is committed to driving it forward with innovative initiatives, like the endorsement of a standardised measurement currency for the industry, Digital Wednesday, MDA School, Best Practices Report & d Awards.

For more information about MDA, please visit www.malaysiandigitalassociation.org.my or contact Zati Azami at the MDA Secretariat at Telephone: +603-7660-8535 or zati@macomm.com.my.

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