MDA Releases Rankings of Top Web Entities in Malaysia for September 2020

Kuala Lumpur, Malaysia, September 2020 – The Malaysian Digital Association (MDA), the apex representative body for online publishers, advertising agencies and digital service providers in Malaysia, today released monthly rankings of web activity for the top online entities in Malaysia for September 2020 based on data from Comscore. Comscore MMX Multi-Platform provides an unduplicated view of total audience behavior across desktops, smartphones and tablets to give a deep look at audience size, demographic composition, engagement, and behavioral trends.

Top 10 Properties Visited in Malaysia

Top 10 Multi-Platform Properties (Desktop and Mobile)
Desktop: 6+ Home and Work, Mobile: 18+ Smartphone and Tablets iOS and Android
September 2020 – Malaysia

	Property	Total Unique Visitors (000)	Total Views (MM)	Total Minutes (MM)
1	Google Sites	17,577	4,769	15,737
2	Facebook	16,066	638	25,303
3	Rev Media Group	14,286	352	397
4	Astro Group	13,020	160	384
5	Microsoft Sites	9,191	300	1,327
6	Shopee.com.my	8,822	125	957
7	Lazada Sites	7,288	89	371
8	The Star Media Group	5,798	94	91
9	Nacsa.gov.my	5,637	0	84
10	Telegram.org	5,537	1	436

For more information about Comscore MMX Multi-Platform, please visit comscore.com or request a live product demonstration here.

Editors' Note

This report highlights how Internet users in Malaysia consume online content. International traffic is not counted in this report.

About Comscore

Comscore (NASDAQ: SCOR) is a trusted partner for planning, transacting and evaluating media across platforms. With a data footprint that combines digital, linear TV, over-the-top and theatrical viewership intelligence with advanced audience insights, Comscore allows media buyers and sellers to quantify their multiscreen behavior and make business decisions with confidence. A proven leader in measuring digital and TV audiences and advertising at scale, Comscore is the industry's emerging, third-party source for reliable and comprehensive cross-platform measurement. To learn more about Comscore, please visit www.comscore.com.

About MDA

The Malaysian Digital Association (MDA) is a representative body that comprises online publishers, advertising agencies, creative agencies and digital service providers. Founded in 2009, MDA has been instrumental in shaping the Malaysian digital industry and committed to driving it forward with innovative initiatives. Such initiatives include the endorsement of digital measurement partners for the industry, Digital Wednesday events, MDA School, Best Practice Reports, MDA Video Series and d Awards.

For more information about MDA, please visit www.malaysiandigitalassociation.org.my or contact Zati Azami at the MDA Secretariat at Telephone: +6037660-8535 or zati@macomm.com.my.

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